

St. Catharines Jaycees Annual Sponsorship Packages

On behalf of the St. Catharines Jaycees we would like to thank you for taking the time to consider this sponsorship package.

Who are the Jaycees? The Jaycees are a worldwide non-profit organization of young people ranging in age from 18-40. Our mission is to contribute to the advancement of the global community by providing the opportunity for young people to develop the leadership skills, social responsibility and fellowship necessary to create positive change. The organization operates on the premise that the development of individual character and personality will result in communities that are better developed and, eventually, in a more peaceful world.

Most educational institutions focus on the passing of an examination and the amassing of degrees rather than the development of personalities. It is said the purpose of education is to prepare the individual for "life," not just to be able to perform a job.

Life is much more than just doing a job. Life is caring, sharing, loving, understanding and communicating. The Junior Chamber strives to complete any lack in the development of its individual members.

What are the events? *These events combine to reach over 15,000 people annually and over 300,000 individuals follow these events through local media (i.e. [The Standard](#), [Niagara This Week](#), [SNAP](#), [TV Cogeco](#) and local radio).*

Easter Egg Hunt at Jaycee Gardens:

The Saturday of the Easter Holiday weekend children from the ages of 1-10 enjoy a morning of fun searching for the thousands of chocolate eggs hidden within the park. This event attracts over 3500 people each year. Food and monetary donations are collected at the park gates, these donations go to Community Care St.Catharines/Thorold.



Jaycee Week: A weeklong list of events and programs put together for the personal development of our members. Events include a flag raising ceremony at City Hall, a professional development training seminar, a social event, and park clean up at Jaycee Gardens.



St. Catharines Jaycees - 'Proudly serving the community since 1936'

198 Pelham Road, St. Catharines, Ontario L2S 1W7

Tel: (905) 685-1979 www.stcatharinesjaycees.org info@stcatharinesjaycees.org

The Mayors' Grape Stomp:

This event takes place in September during the Niagara Grape and Wine Festival at Montebello Park. The festival attracts over 10,000 people daily. High profile guests vie for the grape stomping crown including local Mayors from throughout Niagara and local grape growers.



Jaycee Annual Golf Tournament: This annual golf tournament is held traditionally on the second Saturday in June. Over 100 golfers participate including business leaders, politicians, friends and family of the Jaycee organizations.

Playing Santa Breakfast for the Kids:

This is a heart-warming event that gives back to those children in our community who are less fortunate during the Christmas Season. Taking place at the Dunlop Community Centre on the first Saturday in December this event attracts over 50 families in need and over 150 seniors from the community.



As a sponsor partner of the St. Catharines Jaycees you will have the opportunity to...

- create recruitment opportunities for your company
- reach a large consumer market
- help to increase the profile of young professionals
- support an organization dedicated to encouraging youth to stay in St. Catharines
- assist charitable partners of the St. Catharines Jaycees

Thank you once again for taking the time to consider our sponsorship package. We look forward to speaking with you in the near future.

Yours in community involvement,

St. Catharines Jaycees

'Service to humanity is the best work of life!'

198 Pelham Road, St. Catharines, Ontario L2S 1W7



St. Catharines Jaycees - 'Proudly serving the community since 1936'

198 Pelham Road, St. Catharines, Ontario L2S 1W7

Tel: (905) 685-1979 www.stcatharinesjaycees.org info@stcatharinesjaycees.org

St. Catharines Jaycees - Sponsorship Packages

Sponsorship benefits may be customized to meet the different needs of our corporate partners. We are happy to provide personal assistance in designing a package that best suits the objectives of and gives maximum recognition to our sponsors.

CHAPTER SPONSOR - \$2,500

Chapter Sponsors of the St. Catharines Jaycees are for a period of 12 months to 3 years

Benefits

- All the benefits of a Gold Sponsor for Victory Cup Golf Tournament, Easter Egg Hunt, Jaycee Week and Playing Santa / Seniors Breakfast
- Title sponsor for monthly events including but not limited to;
 - Membership Dinner Meetings
 - Speaker/Seminar Series
 - Networking Events
 - Leadership Development Events
- Corporate recognition and Link on the St. Catharines Jaycees website
- Corporate recognition including Logo placement on all membership email communication
- Corporate name on all event advertising and press releases
- Corporate recognition on registration materials
- Full page advertisement/profile article in one issue per year of our monthly newsletter The St. Catharines Jaycees Grapevine – each issue during year will have corporate logo printed in sponsors section
- Recognition in post media advertising
- Five complimentary St. Catharines Jaycees Memberships for your eligible employees *
- Opportunity to provide merchandise as prizes and/or for silent auctions and raffles
- Recognition plaque

CHAPTER AUTOMOTIVE SPONSOR - \$ 1,000

Benefits

- Placement of vehicle(s) and a table for a representative from your automotive dealership at a designated Hole-in-one contest area during the Victory Cup Golf Tournament
- A designated area at the Jaycees Easter Egg Hunt where vehicles can be displayed along with signage and a table where a representative from the dealership can be set up
- One complimentary individual St. Catharines Jaycees Annual Membership for your eligible employee *
- Corporate recognition on website, event program and marketing materials for events
- Corporate recognition by MC at dinners

* Eligible employees must be between the ages of 18 and 40.

* The individual memberships have no cash value, are non-transferable and non-refundable. Offer is valid for 1 year from the date the St. Catharines Jaycees are notified of Sponsorship.

FRIENDS OF ST. CATHARINES JAYCEES - UP TO \$200

A sponsorship of up to \$200 to the St. Catharines Jaycees in cash, services rendered or products in kind will entitle your organization to receive recognition and a link on the St. Catharines Jaycees Website as a Friend of the St. Catharines Jaycees.



St. Catharines Jaycees - 'Proudly serving the community since 1936'

198 Pelham Road, St. Catharines, Ontario L2S 1W7

Tel: (905) 685-1979 www.stcatharinesjaycees.org info@stcatharinesjaycees.org

VICTORY CUP GOLF TOURNAMENT SPONSOR OPTIONS

VICTORY CUP GOLF TOURNAMENT GOLD SPONSOR - \$ 1,500

Benefits

- Complimentary foursome green fees and dinner for the event
- Corporate recognition on website and marketing materials for event
- Corporate recognition by MC at event dinner
- Corporate recognition on event program
- Corporate recognition as a hole sponsor
- Space for Bbnnr stand at event
- Opportunity to provide promotional material and products/merchandise as prizes or for silent auction
- One complimentary individual St. Catharines Jaycees Annual Membership for your eligible employee *

* Eligible employees must be between the ages of 18 and 40. * The individual memberships have no cash value, are non-transferable and non-refundable.

Offer is valid for 1 year from the date the St. Catharines Jaycees are notified of Sponsorship

VICTORY CUP GOLF TOURNAMENT DINNER SPONSOR - \$ 500

Benefits

- A large sign name and logo will be posted in the banquet/dining room during dinner
- Additional signage at one of the holes on the golf course
- Corporate recognition on website and marketing materials for event
- Corporate recognition by MC at event dinner
- Corporate recognition on event program

VICTORY CUP GOLF TOURNAMENT AUTOMOTIVE SPONSOR - \$ 500 †

Benefits

- Placement of vehicle(s) and a table for a representative from your automotive dealership at a designated Hole-in-one contest area on the course
- Corporate recognition on website and marketing materials for event
- Corporate recognition by MC at event dinner
- Corporate recognition on event program

VICTORY CUP GOLF TOURNAMENT CART SPONSOR - \$ 350

Benefits

- Logo placement on each golf cart for the event
- Corporate recognition on website and marketing materials for event
- Corporate recognition by MC at event dinner
- Corporate recognition on event program
- Opportunity to provide merchandise as prizes and/or for silent auction



St. Catharines Jaycees - 'Proudly serving the community since 1936'

198 Pelham Road, St. Catharines, Ontario L2S 1W7

Tel: (905) 685-1979 www.stcatharinesjaycees.org info@stcatharinesjaycees.org

VICTORY CUP GOLF TOURNAMENT SILVER SPONSOR - \$ 250

Benefits

- Recognition on a banner which will be posted in the banquet/dining room during dinner
- Additional signage at one of the holes on the golf course
- Corporate recognition on website and marketing materials for event
- Corporate recognition by MC at event dinner
- Corporate recognition on event program

VICTORY CUP GOLF TOURNAMENT HOLE SPONSOR - \$ 100

Benefits

- Recognition on signs at one of the holes on the golf course
- Corporate recognition on event program

† Subject to availability pending a Chapter Automotive sponsorship



St. Catharines Jaycees - 'Proudly serving the community since 1936'

198 Pelham Road, St. Catharines, Ontario L2S 1W7

Tel: (905) 685-1979 www.stcatharinesjaycees.org info@stcatharinesjaycees.org

EASTER EGG HUNT SPONSOR OPTIONS

EASTER EGG HUNT GOLD SPONSOR - \$ 1,500

Benefits

- Headlining recognition as sponsor by the MC, in the press release, all advertising including print (The Standard), radio and television (Cogeco) media
- A large designated area in the park to set up a booth, games, etc.
- Headlining recognition signage placed on a board in front of the main stage. This stage hosts the prize table, politicians and event organizers
- Opportunity to have promotional items distributed at the entry gates to the park
- Signage throughout the park including surrounding the egg hunt zone
- Plaque recognizing your contribution
- Special recognition several times throughout the event as headlining sponsor
- Corporate recognition on the St. Catharines Jaycees website
- 1 complimentary individual St. Catharines Jaycees Annual Membership for your eligible employee *

EASTER EGG HUNT AUTOMOTIVE SPONSOR - \$ 500 †

Benefits

- Corporate recognition as sponsor by the MC, in all advertising including print (The Standard), radio and television (Cogeco) media
- A designated area in the park where two vehicles can be displayed along with a table where a representative from the dealership can be set up
- Recognition signage on three stakes surrounding the egg hunt zone
- Corporate recognition on the St. Catharines Jaycees website

EASTER EGG HUNT SILVER SPONSOR - \$ 250

Benefits

- Corporate recognition as sponsor by the MC, in all advertising including print (The Standard), radio and television (Cogeco) media
- A designated area in the park to set up a booth, games, etc.
- Corporate recognition signage placed on a board in front of the main stage
- Opportunity to have promotional material distributed at the entry gates to the park
- Recognition signage on three stakes surrounding the egg hunt zone
- Corporate recognition on the St. Catharines Jaycees website

EASTER EGG HUNT SIGN SPONSOR - \$ 100

Benefits

- Corporate recognition signage placed on a board in front of the main stage
- Recognition signage on two stakes surrounding the egg hunt zone

† Subject to availability pending a Chapter Automotive sponsorship



St. Catharines Jaycees - 'Proudly serving the community since 1936'

198 Pelham Road, St. Catharines, Ontario L2S 1W7

Tel: (905) 685-1979 www.stcatharinesjaycees.org info@stcatharinesjaycees.org

OTHER WAYS YOU CAN SUPPORT THE ST. CATHARINES JAYCEES

Interested in ways to support the St. Catharines Jaycees that will not cost any money?



Just donate your recyclable paper products to the St. Catharines Jaycees Paper Retriever collection program. The Jaycees will receive funds for each tonne of paper products that we collect.

What Goes In The Bin?

Yes, Please.....

- Newspaper and Inserts
- Magazines/catalogs
- Office/School papers
- Mail
- Shredded Paper [must be in bags, not accepted loose]

No, Thanks.....

- No Cardboard
- No food boxes, fiberboard or chipboard
- No textbooks or hard cover books
- No Phone Books

Interested in donating your newspapers, magazines, office paper etc.? For more information or to arrange a pick up contact us at (905) 685-1979 or info@stcatharinesjaycees.org.

Participate in our **Shop and Support Program** which raises funds through online purchases of gift cards. These cards could be used as employee recognition incentives or gifts. A percentage of the card value is donated to our Jaycee Chapter.

Visit shopandsupport.ca and follow instructions below to register

- when prompted for our 10 Digit Group ID enter 100565772, this only has to be completed the first time
- shop through the site for various gift cards that will arrive by mail within 5 business days

To explore sponsorship opportunities within our Chapter please contact us at (905) 685-1979 or email info@stcatharinesjaycees.org. For an insight in to what our Chapter is about please visit www.stcatharinesjaycees.org

Thank you for taking the time to consider our sponsorship package options.



St. Catharines Jaycees - 'Proudly serving the community since 1936'

198 Pelham Road, St. Catharines, Ontario L2S 1W7

Tel: (905) 685-1979 www.stcatharinesjaycees.org info@stcatharinesjaycees.org